

Jenny Slaughter

WEB DEVELOPER & GRAPHIC DESIGNER • <http://jslaughter.net> • jenny@jslaughter.net

Summary

I'm a web developer and graphic designer with a focus on creating design systems and building frontend pattern libraries. I love creating harmonious, functional systems that empower large organizations to tell their story.

Experience

Web Developer, NewCity

MARCH 2010 - PRESENT

- Built frontend pattern libraries for higher-ed institutions and other large organizations
- Coordinated with design and UX teams to develop design systems
- Developed web sites (frontend and backend) for NewCity clients
- Presented educational talks related to pattern libraries, atomic design, and systematizing at higher-ed web industry conferences
- Presented at pitches for potential new business
- Contributed to internal development projects and tools

Designer, NewCity

JANUARY 2017 - PRESENT

- Created design systems, element collages, and page layouts for higher-ed institutions and other large organizations
- Worked with developers and UX team members to create design systems
- Presented design work to clients, explained design decisions, and incorporated feedback

Designer & Developer, Freelance

MARCH 2003 - PRESENT

- Designed, programmed, and updated websites for a variety of clients
- Created print and video materials for a variety of clients
- Coordinated events and meetings

Web Developer, Ferrum College

JANUARY 2008 - APRIL 2009

- Responsible for all creative direction, development, and maintenance of the College's website including a major redesign
- Directed, designed, and implemented sites for department and child entities under the college
- Developed promotional videos and interactive Flash content

Education

Radford University, Radford, Virginia

GRADUATED MAY 2007

- Bachelor of Science, Major: Media Studies. Concentration: Web Design

Skills and Areas of Expertise

- HTML, CSS/SCSS, JavaScript
- Sketch, Abstract
- Presentations, educational speaking
- Fractal, Pattern Lab
- Adobe Creative Suite
- Web accessibility
- WordPress, php, Twig
- Git, Docker, issue tracking/management
- Marketing, writing, and editing